

PRESS RELEASE

Market Leader in Photoluminescent Materials (PLM) Launches a New Website

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OAKVILLE, ONTARIO (December 17th, 2007) - PNA Group, a major player in the manufacturing of Photoluminescent Products, is pleased to announce the release of their new website found at www.pnagroupplm.com offering a vast amount of information about the industry. Organizations and businesses representing municipalities, hospitals, school boards, social housing, architects and engineers, to name a few, will be given access to a searchable database of distributors within targeted regions. They will also have access to detailed product knowledge, up to date news on legislation and codes and standards dictating the growth of Photoluminescent products across North America. Through an online catalogue distributors will have the ability to view and order products, access financial details regarding their respective accounts and communicate directly with PNA Group. "We designed this website as a communication tool providing individuals the means to understand fully the benefits of switching over to our Photoluminescent products," says Bob McIntosh, President of PNA Group.

As sustainable design in the commercial buildings industry becomes more prevalent, Photoluminescent Exit Signs can be the clear choice over radioactive tritium signs and electrically powered LED signs. Non-radioactive, non-toxic, non-hazardous, non-electrical, and recyclable, Photoluminescent Exit Signs is a "green-dream" product. "With the government challenging all levels of business to find ways to conserve energy and introduce environmentally proven products into existing and new buildings, PNA Group has the solution for the most commonly used safety signage and evacuation products on the market." says Martin Troughton, Account Director for PNA Group. PNA Group has been working with municipal leaders across Canada educating them on the advantages of Photoluminescent products.

About PNA Group

PNA Group is internationally recognized as a market leader in PhotoLuminescent Materials (PLM). Our materials are non-toxic, non-radioactive, fire resistant and natural. This product absorbs and retains any ambient light, and glows for hours after light is removed. PNA Group is pleased to be partnering with JESSUP, the market leader of innovative PLM products, with a current concentration on Exit Signs and Safety Way Guidance Systems (SWGS). A supplier of 'green' products and Energy Solutions, PNA Group and Jessup concentrates first and foremost on Safety, Environmental issues and Cost Savings.

The company leverages nearly 50 years of innovation and development in

manufacturing, PhotoLuminescent technology, and Safety products. Using the respected JESSUP proprietary PLM formulation, PNA Group continues to internationally market low cost, high performance PhotoLuminescent Exit Signs and Safety Way Guidance Systems. The company's formulation meets or exceeds all North American Building and Fire Codes.

Contact us for more information.

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