

# PRESS RELEASE

## PNA Group Announces the Promotion of a New Vice President

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OAKVILLE, ONTARIO (January 2, 2008) - PNA Group, a major player in the manufacturing of Photoluminescent Products, is pleased to announce the promotion of Martin Troughton to Vice President of Strategic Planning & Business Development. Martin established himself as an Account Director for PNA Group looking after South Western Ontario. Martin will assume responsibility for the development of the company's distributor channels within North America focusing on executing innovative and creative strategies for making our Photoluminescent products number one in the market place.

"I am very pleased that we have expanded Martin's roles within the company by promoting him into a senior management role. He brings experience, expertise and creativity to our company that will help us propel into a leader," said Bob McIntosh, President of PNA Group.

### About PNA Group

PNA Group is internationally recognized as a market leader in PhotoLuminescent Materials (PLM). Our materials are non-toxic, non-radioactive, fire resistant and natural. This product absorbs and retains any ambient light, and glows for hours after light is removed. PNA Group is pleased to be partnering with JESSUP, the market leader of innovative PLM products, with a current concentration on Exit Signs and Safety Way Guidance Systems (SWGS). A supplier of 'green' products and Energy Solutions, PNA Group and Jessup concentrates first and foremost on Safety, Environmental issues and Cost Savings.

The company leverages nearly 50 years of innovation and development in manufacturing, PhotoLuminescent technology, and Safety products. Using the respected JESSUP proprietary PLM formulation, PNA Group continues to internationally market low cost, high performance PhotoLuminescent Exit Signs and Safety Way Guidance Systems. The company's formulation meets or exceeds all North American Building and Fire Codes.

Contact us for more information.

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